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JAZZERCISE RANKS #17 ON FRANCHISE 500

World's Leading Dance Fitness Program Is #1 in the Fitness Business Category on Entrepreneur Magazine's Prestigious List

CARLSBAD, CA (December 22, 2010) – Jazzercise, the world's leading dance fitness program, posted its highest-ever ranking on *Entrepreneur* Magazine's 2011 Franchise 500 list. The international group fitness program ranks 17th overall and first in the fitness business category. Additional rankings for Jazzercise include fourth in the magazine's home-based business and low cost franchise categories; 15th on the global franchise list; and 21st in the fastest growing franchises category.

"Jazzercise continues to be an attractive option for those looking to own their own business," said Jazzercise Founder and CEO, Judi Sheppard Missett. "We are a sustainable company that has been at the pulse-point of the fitness industry for more than four decades and we continue to grow both domestically and internationally."

Jazzercise, with corporate headquarters in Carlsbad, Calif., is the top ranked San Diego County based business on the 2011 Franchise 500 list. Additionally, Jazzercise placed second among all companies headquartered in Southern California.

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About Jazzercise

Judi Sheppard Missett, who turned her love of jazz dance into a worldwide dance exercise phenomenon, founded the Jazzercise dance fitness program in 1969. She has advanced the business opportunities of women and men in the fitness industry by growing the program into an international franchise business that today, hosts a network of 7,800 instructors teaching more than 32,000 classes weekly in 32 countries.

The workout program, which offers a fusion of jazz dance, resistance training, Pilates, yoga, and cardio box movements, has positively affected millions of people worldwide. Benefits include increased cardiovascular endurance, strength, and flexibility, as well as an overall "feel good" factor. Additional Jazzercise programs include Junior Jazzercise, Jazzercise Lite and Personal Touch. For more information about Jazzercise, go to jazzercise.com or call (800) FIT-IS-IT.

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