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JAZZERCISE RANKS #1 ON SAN DIEGO BUSINESS JOURNAL'S 2012 LIST OF THE COUNTY'S TOP 50 WOMEN-OWNED BUSINESSES

CARLSBAD, Calif. (May 7, 2012) — Jazzercise clinched the top spot on the San Diego Business Journal's list of "Top 50 Women-Owned Businesses in San Diego." Ranked according to 2011 gross revenue which totaled $97 million ─ the highest in the company's 42-year history ─ the Jazzercise team was thrilled to receive such a coveted ranking.

"It's a great honor to be recognized for achievements and contributions to the San Diego business community," says Judi Sheppard Missett, Jazzercise Founder and CEO. "After more than 40 years in the fitness industry, I am proud that Jazzercise has continued to thrive and climb our way to the top of this distinguished list of women-owned businesses."

Jazzercise has ranked second for the last four years on the San Diego Business Journal's list of "Top 50-Women owned Businesses" in San Diego. The firms on the list represent a half billion dollar force in San Diego's diverse economy of high-tech firms, engineering, printing, staffing agencies and marketing firms.

Missett, who turned her love of jazz dance into a worldwide dance exercise phenomenon, founded the Jazzercise dance fitness program in 1969. She has advanced the business opportunities of women and men in the fitness industry by growing her program into an international franchise business that today, hosts a network of 7,800 instructors in more than 32 countries.

The workout program, which offers a fusion of jazz dance, resistance training, Pilates, yoga, and kickboxing movements, has positively affected millions of people worldwide. Benefits include increased cardiovascular endurance, strength, and flexibility, as well as an overall "feel good" factor. For more information about Jazzercise, go to jazzercise.com or call (800) FIT-IS-IT.

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